

office furniture
in your comfort zone.

tayco.
work well.™

March 13, 2008

For immediate release: Tayco receives Award for re-branding project.

TORONTO, March 5, 2008 – Tayco Panelink Ltd is pleased to announce the receipt of the Award of Distinction for their re-branding initiatives.

The new Tayco brand, which reinforces the concept of comfort therefore productivity, received an Award of Distinction in a world branding competition. The competition was sponsored by ReBrand, the global source for case studies and programs on effective brand transformations.

“We’re proud of our new brand and what it has done for us,” says Phil Philips, Tayco’s president. “It truly represents what we stand for as a company.”

Tayco unveiled the brand at NeoCon 2006, with a new showroom, refreshed promotional materials, and the introduction of Up, an innovative post and beam system that garnered recognition with a Best of NeoCon award in the Alternative Office category.

About Tayco Panelink Ltd.

Based in Toronto, Ontario, Tayco is a Canadian based designer, manufacturer, and marketer of office furniture systems and supporting products. Celebrating innovation and continuous growth since 1976, Tayco’s success is attributed to an unwavering commitment to our loyal, client base throughout North America. To learn more, visit Tayco at www.tayco.com.

For more information:
Rosanna Catenaro
Product Manager
rosannacatenaro@tayco.com
416.252.8000 x 3311
1.800.675.4092