



PROJECT SUMMARY

CLIENT

Weber Shandwick
Chicago, IL.

DESIGN FIRM

TPG Architecture

PRODUCT

Up Systems
Metropolis Casegoods

SIZE

180 Workstations
109 Private Offices

Weber Shandwick

Weber Shandwick is a Chicago based Public Relations Firm, with a client roster that includes many of the world's most recognized and respected brands, that provides strategic counsel and program execution services that span the complete range of communications disciplines and industry sectors. Services range from marketing communications, media relations and issues management to public affairs, crisis communications, and CEO and corporate reputation management.

When moving to their new corporate location spanning 2 floors of the John Hancock Center in Chicago, Weber Shandwick required new furniture that was designed for the user's needs and to accommodate the large number of employees. Workstations were to provide a collaborate environment for general staff. Private offices were to allow for semi-collaboration with privacy when needed. Tayco's Up was chosen for the vertical and horizontal flexibility of the system and for Tayco's ability to manufacture custom pieces that were required to coordinate with the Up system.



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