



PROJECT SUMMARY

CLIENT

Geosign
Guelph, ON

DESIGN FIRM

Elemental Interior Design

PRODUCT

Up post and beam system

SIZE

80 workstations

Geosign

Founded in 2000, Geosign is a privately-held Internet media leader focused on online publishing and targeted search. Encouraging a workplace culture that is built around a work hard/play hard philosophy, Geosign had the following requirements for their new space: outstanding aesthetics, flexibility, and data / communication capabilities. Geosign also needed an office furniture system that would allow for easy reconfiguration and additions as the needs of their workforce changes in years to come.

Up's refined aesthetic qualities, attention to detail, and clean lines rendered the product a natural fit to Geosign's objectives. Up allowed for a unique and modern floor plan that encourages teamwork and productivity while low partitions and beam-mounted privacy screens allow access to natural light from a seated position to all employees. Up's wire management system is able to house large cable capacities, which simplifies the product for the end user. In addition, Up's surface-mounted electrics and data allowed for a trouble-free installation and offers user-friendly, easy access to power and communications.



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